



www.vertexcfo.com

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COMMITTED
TO OUR VALUES:

Trust
Respect
Passion

WE MAKE SENSE OF COMPLEX FINANCIAL INFORMATION.

CEOs AND ENTREPRENEURS GAIN PRECISE STRATEGIES TO BOOST PROFITABILITY.

Does any of the below sound familiar?

- ☒ You want to leverage the expertise of a CFO/ Controller team - on an as-needed basis.
- ☒ You need a solid understanding of your company's financial health and the reporting records to prove it.
- ☒ Your middle-market company anticipates attracting investors or a buyer. You want the experience a financially-savvy CFO resource brings to reporting and communicating effectively.
- ☒ You want to make informed, strategic business decisions.

VertexCFO can help. We bring you the CFO and Controller knowledge to support budgeting, forecasting, and cash management.

We'll help you ensure the accuracy of monthly financials and projections, as well as financial presentations to investors and stakeholders.

We supplement current accounting teams, providing CFO/ Controller advisory services on a scalable fractional basis.

About VertexCFO

VertexCFO offers fractional CFO and Controller expertise to middle market and well-funded start-up companies seeking to manage, grow or sell their companies. We specialize in making sense of complex financial information, providing CEOs and entrepreneurs sound data to run their businesses.

Based in Denver, Colorado, we supplement current accounting teams, bringing CFO and Controller knowledge to budgeting, forecasting, cash management, and accuracy of monthly financials. VertexCFO then uses sound financial information to help CEOs navigate the capital raise process and serve as an advisory CFO during buy/sell transactions.

“VertexCFO was involved from the start and helped me get my arms around the financial model and the nuances of the business. They were available anytime I needed them — no different than having a CFO in the office next door.”

“VertexCFO built a financial model that gave me a clear picture of the true operating expenses and customer profitability, enabling me to formulate strategic decisions to turn the company cash flow positive, which set the company up for growth and scalability. The budget projection tool provided transparency and a visual on the financials projecting out three years, so I could make informed, sound decisions, and hold team members accountable.”

“As a result of working with VertexCFO, when we were approached to sell, we were able to seize the opportunity when it presented itself.”



Fractional CFO, Controller and Accounting Support

This service is ideal for growing companies who need supplementary help addressing their financial and business challenges. VertexCFO develops key finance and accounting tools: cash flow forecasting reports, financial forecast models, tax compliance support, performance reports, and investment risk and opportunity analyses.

Our month-end reporting gives business owners detailed information and rigorous data to run their business and to confidently present to a board of directors or investors. Our fractional CFOs and Controllers are experienced mentoring in-house accounting teams to prepare them for the future.



Capital Raise Advisory Services

This service is perfect for companies who need identify the best sources of capital funding – because the wrong choice can have devastating outcomes for your business. VertexCFO partners with your senior leadership team, gets your finances in order and reviews your company's specific needs.

We help you present company, financial and growth strategies in your conversations for successful capital raises. You'll have solid, easily-digestible reports on your company's financial health so you can present confidently to potential investors.



Buy/Sell Transactions (M&A Support)

This service is excellent for companies wishing to buy or sell their business. VertexCFO guides the deal from open to close, offering the supervision and direction for a successful transaction. You take care of daily business operations while we drive the due diligence process.

We'll work with the attorneys, tax accountants, bankers, buyers and target companies on your behalf. We carefully examine tax structures and identify opportunities that maximize deal terms, assuring a successful outcome for your company.

VERTEXEDGE – ALL-IN-ONE FINANCIAL REPORTING SYSTEM



Dashboards & KPIs

Simplifies financial reporting and analysis empowering stakeholders with the information they need to make sound decisions and know where they are against plan.

Financial Reporting

Automate reporting and analytics and compare actuals to budget along with multiple planning scenarios to make informed business decisions.

Budgeting

Build dynamic budgets to ensure you stay on track to achieve your financial goals.

Forecasting

Spend less time updating and rolling forward your forecasts and more time analyzing. Easily adjust mid to long-range plans and rolling forecasts and keep a constant pulse on your cash flow and working capital assumptions so you can make confident decisions.

